



## AWARDS

-Netflix "Sanctuary" Opening

★Cresta Awards 2024  
/FILM CRAFT Bronze

-“KA TA O RI HA”  
/Celebratory film made for  
Hakata-Ori textiles' 777th  
anniversary

★FUKUOKA AD ASSOCIATION PRIZE for  
Web Movie/GOLD  
★TOP SHORTS (JUNE 2019)  
/Best Microfilm  
★TOP SHORTS (JUNE 2019)  
/Best Commercial  
★SHORT to the Point (JUNE 2019 )  
/BEST MINI SHORT  
★rolling idears/WINNER  
★Moondance International Film Festival  
/SHORT FILM WINNERS  
★London International Awards (2019)  
/FINALIST  
★Telly Awards 2020  
/Craft:Directing Gold  
★Telly Awards 2020  
/General:Fashion & Lifestyle Gold  
★Telly Awards 2020  
/General:Branding Silver

-“Tomorrow begins”  
/ Tokyo's candidacy for the  
Olympic Games in 2020

★K-ADC AWARD (2013)  
/Members Prize for Movie, Digital  
Communication

-Short film “Japan. Tomorrow  
starts here.”

/Japanese Cabinet Office  
★featured in Lürzer's Archive Vol. 6/2012

-Music video “UN ROCKSTAR”  
/ORANGE RANGE

★Edinburgh International Film Festival  
/Special Entry

-Music video “Jiyu ni aruite aishite”  
/Asia Engineer

★The Asian Television Technical & Creative  
Awards(2003)  
/Best Art Direction  
★Edinburgh International Film Festival  
/Special Entry

## Kei uehara

### Film Director

Kei started working for MTV Japan in 1997, after winning an award in the MTV Station ID Contest the previous year. He also worked for P.I.C.S before becoming a freelancer.

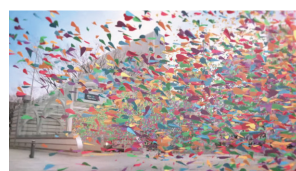
During this period he was involved with the making of adverts and music clips, with his role ranging from visual direction to art direction, creating motion graphics and music scores. His high reputation comes from creating videos that make viewers feel the sound. He won the Asian Television Technical & Creative Award for Best Direction in 2003. He then joined KOO-KI in 2012.

“Tomorrow begins”, the PR video he directed to promote Tokyo as a host to 2020 Olympics, won K-ADC Members Prize for Movie, Digital Communication in 2013. In 2015, his work “Sporting Spirit”, one of the largest scale projection mapping works in Japan, was exhibited at TOKYO BIG SIGHT. Uehara seeks to keep breaking the boundaries in visual art, going beyond screens. In 2019, he has won several awards both in and outside Japan, including the Gold Medal at FUKUOKA AD ASSOCIATION PRIZE, LIA and Telly Awards for Web Movie with “KA・TA・O・RI・HA” a celebratory film made for Hakata-Ori textile's 777th anniversary. Directed the opening Movie for The Netflix Series "Sanctuary". Alongside the popularity of the drama itself, it garnered attention and won the FILM CRAFT [Bronze] at the Cresta Awards 2024, one of the world's most prestigious creative awards.



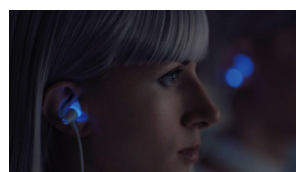
“Asura”

Opening Sequence  
Netflix Japan



TOKYO2020 “Tomorrow begins”

Promo video  
The Tokyo 2020 Bid Committee



PHV [driving the piano]

Promo video  
TOYOTA



“Sanctuary”

Opening Sequence/title back  
Netflix Japan



“Lowest price”

TVads  
Rakuten Mobile, Inc.



“KA・TA・O・RI・HA”

Promo video  
Hakata-ori Textile Industrial Association



“Teacher Teacher”

Music Video  
AKB48



“The Greatest Showman”

Promo video  
20th Century Fox



“Sakura Mochitto Donuts”

TVads  
Mister Donut



“Forest of Home Appliances”

TVads  
EDION Corporation



“Q10 yogurt”

TVads  
Kaneka