



## Momen Tatsushi

Film Director

He was born in Ishikawa in 1973 and co-founded KOO-KI in 1997. In 2014, he became its president. As a generalist director, he covers various styles of video. Some of his notable works include Georgia x TinyTAN's TV commercial, McDonald's x Pokemon's TV commercial, Hot Pepper Beauty's web commercial, Yasutaka Nakata's music video "White Cube", and Ken Hirai's music video "Kitte No Nai Okurimono."

In 2019, he won four overseas awards for Yasutaka Nakata's "White Cube" music video, and in 2021, he was an ACC Regional Finalist for ZENT's corporate advertising. In 2022, Oshima IMS THE LAST SHOW won the 39th CODO Award.

## AWARDS

- "Oshima Ims THE LAST SHOW"

★39th CODO award (2022)

★FCC Award (2021)/Masahiro Wakuda Prize

- "Asobi tai wa, kataomoi. Asobu wa ryō omoi."/Corporate ad

★61th ACC (2011)

/AREA FINALIST

- Music video "White Cube"

/Yasutaka Nakata

★TOP SHORTS (JUNE 2019)

/Best Music Video

★SHORT to the Point (JUNE 2019)

/SEMI FINALIST

★Short Film Factory (2019)/FINALIST

★rolling ideas (2019)/WINNER

- "Maruko and Maruo's 7 days"

/TV ad

★VFX-JAPAN (2015)

/Excellence Awards for Commercial in Promotional Videos category

★Asia Digital Art Award for Entertainment Category/Excellence Awards

★Telly Awards (2016)/SILVER

- "SUSHI POLICE"/Animation

★The Hollywood Reporter

/THE 2015 CANNES POSTER AWARDS

★VFX-JAPAN (2017)

/Excellence Awards, in Television Program Category

★nominated for 2nd, CGWORLD AWARDS in Best Picture, CG animation category

- Ringo Sheena's "Karisome Otome TAMEIKESANNOU Ver." /Music video

★50th Rochester International Film Festival /Movies on a Shoestring

★Accolade Global Film Competition July (2007)/Award of Excellence

★Oxford Film Festival

/Hoka Prize Best Music Video,

★Best Video Clip, Anifest (2008)

/Official Selection

- Nintendo's Super Mario Brothers' 20th Anniversary /Store PV

★BDA Gold Design Award (2006)

/SILVER

- SPACE SHOWER TV's official website /PV

★BDA Gold Design Award (2006)

/BRONZE

- "SPACE SHOWER TV package : TOP100"

★APPLIED TYPOGRAPHY (2003)

/prizewinner

- Short movie "We Lab Music" /SPACE SHOWER TV Station ID

★PROMAX&BDA (2002)

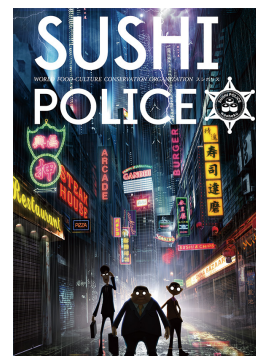
/SILVER



GEORGIA×TinyTAN

TV ad

Coca Cola Japan



"SUSHI POLICE"

3DCG Animation series

TOKYO MX's 20th anniversary



Sweets Trio Fruchu"Debut"

TV ad

McDonald's Japan



"White Cube"

Music video

Yasutaka Nakata



"Asobi tai wa, kataomoi.  
Asobu wa ryō omoi."

Corporate ad

ZENT Co., Ltd.



HOT PEPPER beauty

Web ad

Recruit Holdings Co., Ltd.



"Ace your spring cleaning  
with Magiclean!"

TV ad

Kao Singapore



HOT PEPPER beauty "Fukuoka girl"

Web ad

Recruit Holdings Co., Ltd.



"Miru: Moshimo Shop"

Web ad

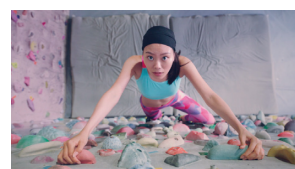
Menicon Co., Ltd.



T-POINT App

Web ad

Culture Convenience Club Co., Ltd.



Dear-Natura Active

Web ad

Asahi Group Holdings, Ltd.



NEKO GOLF

Opening Movie

COLOPL



"Oshima Ims THE LAST SHOW"

TV ad

MITSUBISHI JISHO PROPERTY MANAGEMENT CO., LTD



XPS

Web ad

Dell Japan