

KAI.
Film Director

Born in Fukuoka, Japan in 1988, KAI. joined KOO-KI after graduating from the Department of Photography (now Department of Photography and Imaging Arts), Faculty of Fine Arts of Kyushu Sangyo University. His signature style is an exquisitely detailed and elaborate animation. KAI. undertakes a wide range of works such as promotional films, animated logos, educational films, films for billboards, and opening films for TV programs. KAI. pursues artistic visual creation working on art direction to motion graphics production, and editing.

His major works include the three-dimensional Akita Inu for HIT's digital billboard in Dotombori, Osaka, the premium digital billboard for the conveyor belt sushi chain giant, Sushiro's "Super Sushi Festival", the background film for Masaharu Fukuyama's stage during 73rd NHK's Red and White Song Battle ("kohaku") and "Dokokara Bus", a film for experience-based-exhibition for Fukuoka Zoo's ZooLab.

His film for "Restored Golden Tea Room and Nagoya Castle," which was produced in 2023, won Gold at the 44th Saga Advertisement Awards.



Three-dimensional Akita Inu for the billboard in Dotombori, Osaka, PR Film HIT



"Official Social Media Promotional Films"

Web Film



"CG for NHK Documentary's opening scene"

Opening film

NHK(Japan Broadcasting Corporation)



"Masaharu Fukuyama,"
73rd NHK's Red and White Song Battle"
Background film
NHK(Japan Broadcasting Corporation)



"Hawke's Vision for Fukuoka PayPay Dome BBIQ PV for Intervals between Innings"
PV
Ornet,Inc.



Film for the Special Exhibition
"Restored Golden Tea Room and Nagoya Castle"
Educational film
Saga Prefectural Nagoya Castle Museum



""Super Sushi Festival," premium digital billboard at Shibuya Station" AkindoSushiro Co.,Ltd.



"Animated Logo"

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SAN-A CO.,LTD.